





6925 HOLLYWOOD BLVD

This domination includes four full-motion digital faces spanning the facade of the TCL Chinese Theatre with visibility to more than 25 million residents, workers, and visitors annually. Perfectly situated above the nation's most famous sidewalk at Hollywood & Highland, a 387,000 sq ft shopping center and entertainment complex, the units are surrounded by an abundance of apartments, offices, restaurants, retail, and nightlife.

Locals love the vibrancy of this neighborhood, which sits in the heart of Hollywood, flanked by Hollywood Heights and Spaulding Square. Hangouts and hotspots like The Coffee Bean, Core Power Yoga, L.A. Fitness, Ralph's, WeWork, Musso & Frank Grill, Sound Nightclub, Mama Shelter, and No Vacancy are just a few of the favorites that draw residents and workers to the area

18+ WEEKLY IMP: 2,835,478

SIZE: (2) 17' X 15' (2) 6' X 18'

LATITUDE: 34.101934

LONGITUDE: -118.341356

FACING: South, West, East

ILLUMINATION: 24/7

RESTRICTIONS: SEE SALES REP

NEIGHBORHOOD: HOLLYWOOD CA

SPECS

PIXEL DIMENSIONS

LA-DG-500 | 640px H x 576px W

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FILE FORMATS

- Static (.JPEG, .GIF, .PNG) @ 72dpi
- Full Motion (.mov or .mp4)
- Max 15-30 seconds in length

VIDEO ENCODING

- Compression: H264 (MP4)
- Frame Rate: 30FPS
- Bit Rate: 30MBPS
- Please deinterlace source video



SPECS

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